Brackets packed hygienically and conveniently.

A professional solution for orthodontist and patient.
Dentaurum has been writing dental history for more than 130 years. During this time, the company has progressed from being a dental laboratory to a globally operating dental company. To secure the future success of the Dentaurum Group, we are constantly optimizing our processes and invest consistently in new technologies, also in state-of-the-art packing technology.

We have always placed the highest demands on the quality of our products, from the purchase of raw materials to the packaged product. To fulfil these demands, we develop and produce products – including our brackets – in Germany.
PHILOSOPHY

“In an environment that is becoming increasingly competitive, the key to success is to have a clear positioning. Our maxim: Dentaurum. Quality. Worldwide. Unique. expresses this in a nutshell. We supply the full range of products for the market segments orthodontics, implantology, prosthetics and ceramics. Our strength lies in the quality of the wide spectrum of products and services we offer, whereby the focus is always on the human being. This is our recipe for success in maintaining a leading market position as the oldest owner-managed family company in the dental industry”.

Family company in its fourth generation:
Petra Pace, Mark S. Pace, Axel Winkelstroeter (left to right)
DENTAURUM BRACKETS IN A NEW PACKAGING.

Brackets are one of the most important orthodontic products manufactured in our German headquarters and production facilities in Ispringen. Our expertise lies in the high-precision processing of metal, ceramic and acrylic. Functionality, aesthetics and high quality are the distinguishing features of our bracket series.

Some 20 years ago, Mark S. Pace, CEO of the Dentaurum Group, came up with the idea of offering brackets that were "packed hygienically in an automated process". With Industry 4.0 it is now possible to turn this idea into reality.

From 2018, our customers have the possibility of ordering brackets in blister packaging which ensures they receive a product that is hygienically packed, easy to handle and pleasing to the eye.
ADVANTAGES FOR THE ORTHODONTIST AND THE PATIENT.
HYGIENIC
» Brackets undergo a thorough cleaning process
» Robots place the brackets in the blister packaging
» No contamination from manual filling
» Two layers of foil ensure protection against contamination
» Packed as a one case assortment
» Hygienically packed in sealed white blister packaging

PRACTICAL
» Top foil is easy to remove
» Second foil is perforated for safe removal of brackets
» Brackets cannot fall out
» FDI notation helps orientation when removing brackets
» Convenient positioning (base faces downwards)
» Easy to remove from packaging during patient treatment

AESTHETIC
» Blister packaging has a smooth surface
» Reduced design with rounded corners and edges
» Clear, transparent foil
» Clear form, optically pleasing
» Light and aesthetic white packaging
» Simple design – well thought out and authentic
The word hygiene stems from the Greek word hygieia which stands not only for the prevention of illnesses, but also for the maintenance of good health.

On the one hand, we aim to achieve high-quality packaging for our first-class products with this new method of hygienic packaging, and on the other hand we want to support hygiene measures in dental offices. Dentaurem brackets can be placed on the tooth directly after removal from the blister packaging.
The brackets undergo an extensive cleaning process consisting of up to seven steps. In an automated process, robots that work with the greatest of precision then place the brackets hygienically clean into the blister pocket in a position that is convenient for their removal. The blister pockets are then sealed with two layers of foil.
As an owner-managed family company in the fourth generation we work independently and flexibly from our location in Ispringen, Germany. We place great value on the quality and sustainability of our products. These have been developed in line with market requirements and in close cooperation with customers and suppliers.

"Made in Germany" has top priority for our research and development, for our production and our logistics. We place clear focus on Germany as our location, creating and maintaining jobs, and thereby contributing to securing a sound economic future.