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That Feel Good Factor
Beautiful teeth

Especially for adults


DENTAURUM

Feeling good with beautiful



Body first-rate – teeth not very attractive

We live in a day and age where fitness, health and beauty all play a major role. More and more people keep their bodies fit by jogging, or training at the gym. A lot of time is spent pampering our bodies from head to toe, sometimes in the form of beauty spa holidays with various bodily luxuries.

And our teeth?

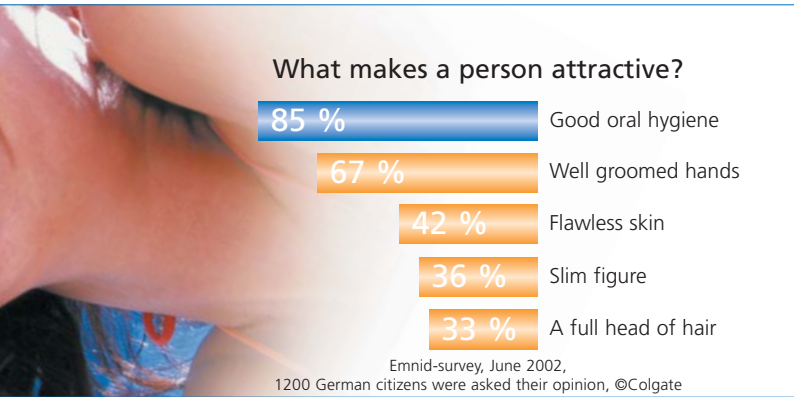


Well cared for, but just not attractive

Careful brushing on a daily basis is a routine task for most of us. But what about the appearance of our teeth? Are they really attractive to look at, or do for example, misaligned teeth spoil the outer image?



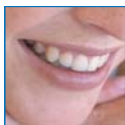
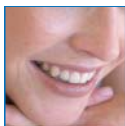
teeth



First impressions count

When we initially meet a person, first impressions usually count. A person's external appearance is mainly influenced by their face, followed by clothing and then the figure. The teeth play an important role. Even if a person has an extremely attractive appearance, this is immediately diminished by misaligned or missing teeth. A person's mouth and teeth are an unmistakable eye catcher. Beautiful teeth give a pleasant impression and make a person look attractive. They give self confidence and a feeling of well being.

Misaligned *teeth*

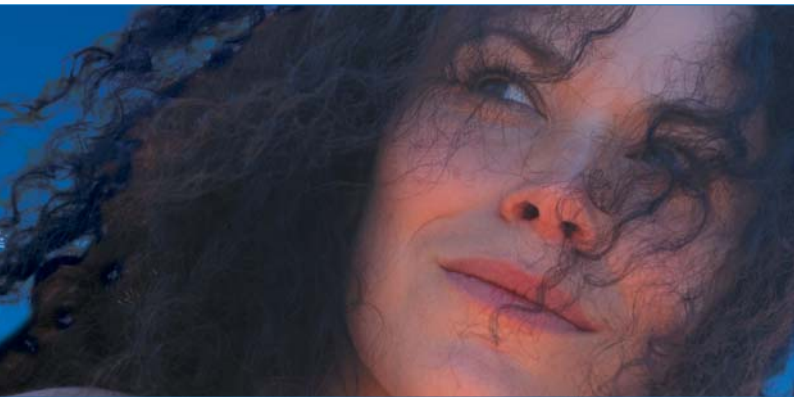


Straight teeth are important

Misaligned teeth or gaps are not only an aesthetic problem. With time, misaligned teeth can create problems within the jaw bone and consequently can be the cause for reoccurring head aches.

The correct bite

Well aligned teeth enable optimal chewing and biting. Overcrowded teeth or gaps make oral hygiene more difficult, encouraging caries and gum disease which, in worst cases, can lead to tooth loss.



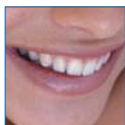
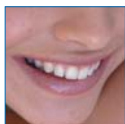
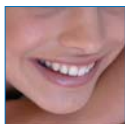
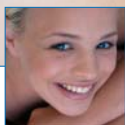
The dentist can do more

Your orthodontist or dentist can do more than just repair damaged teeth. He/she is also your personal advisor on aesthetics. Misaligned teeth are commonly corrected for children and teenagers using orthodontic treatment methods, but the same successful results are also possible for adults.

Challenge yourself

Take that step along with your orthodontist and treat yourself to a great looking appearance with beautiful teeth. Pamper yourself with something you will profit from for years to come and that will improve your confidence and well-being, a professional orthodontic treatment.

Correcting misaligned teeth



The orthodontic appliance

Everyone knows nowadays that misaligned teeth in children and teenagers can be corrected with the aid of orthodontic appliances. This clinically necessary procedure is not a problem for many children, even when the treatment is necessary for a number of years. In fact many patients wear the appliances with enjoyment and confidence. It is sometimes almost a status symbol for them.

A short treatment – long lasting effects

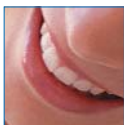
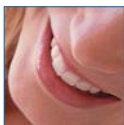
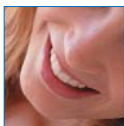
Many adults however, reject treatment due to aesthetic reasons. Even though the treatment time is only 1-2 years, many adults prefer to live their whole lives with the same medical and visual dental problems that accompany misaligned teeth.



Gentle pressure – natural movement

It is possible to correct adult teeth with the aid of brackets, depending upon the type of misalignment and individual goal of the treatment. Brackets are tiny prefabricated elements specially designed for each tooth. They are bonded to the tooth with adhesive and connected by arch wires. With gentle pressure teeth will naturally move into the desired positions.

Orthodontic treatment: *yes* – Un



Brackets. **No thank you – or, yes please**

Aesthetics play a major role especially in the treatment of adult patients. Today, more than ever. Many people wish for a healthy, attractive “feel good” smile which can be achieved through orthodontic treatment. However the thought of fixed dental braces, correctly known as brackets, turn many adult patients off. This is especially true with metal brackets. Even when the treatment involves tooth colored brackets made of ceramic or plastic, some people still find this disturbing. Beautiful teeth, yes, but the path towards this goal should go unnoticed. A dental appliance is considered to be only for children and adults, they feel uncomfortable with it. This is not necessary.

attractive appearance: *no*



**Function and Aesthetics.
A must.
Lingual-Brackets –
the solution.**

For many years lingual brackets have been used as a successful treatment method for correcting misaligned teeth, especially in adults. The distinctive feature of this so-called lingual treatment is that the brackets are not bonded on the visible side of the teeth, but instead, invisibly on the inner side of the teeth (lingual = towards the tongue). Lingual brackets solve two important demands at one time: The demand for perfect orthodontic treatment and the demand for an aesthetic appearance during the treatment. This invisible treatment method is often used for actors. A Hamlet or Cleopatra with the classic brackets would be inconceivable, or?

Lingual-Brackets – A pl



What is so special about the lingual treatment?

The Brackets.

These must fulfill very important requirements for the procedure. They must be extra small to be able to fit behind the teeth, towards the tongue, as there is less space for a comfortable treatment. At the same time the brackets must be very strong in order for the required forces to move the teeth during treatment, may be safely transferred to the teeth. Therefore, all lingual brackets are made of metal. The shape of the lingual bracket is also completely different compared to the conventional brackets because the anatomy (the natural shape) of the back of the teeth is completely different to the front side. Another very important point is the extremely smooth surface, as the tongue is sensitive to even the slightest roughness. The same applies for corners and edges. They too must be rounded off so that the tongue does not become unnecessarily irritated.

ackets

us in Aesthetics



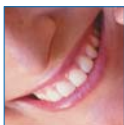
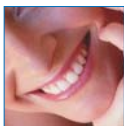
More effort for better aesthetics

The procedure.

The same methods are used for the diagnosis, such as x-ray, however, preparations for the orthodontist, as well as for the dental laboratory are considerably more complicated in comparison to the classic treatment method. The reason for this is that the area behind the teeth is far more difficult to reach and the tight working conditions require individual working solutions. However, once the brackets have been bonded onto the teeth, the working procedure is almost the same as for the classic procedure, but a little more time consuming for the orthodontist and sometimes also the patient.

Conclusion: There are higher demands placed upon the orthodontist and the product itself, the treatment procedures are also much more extensive. This explains why the lingual treatment is more expensive.

Lingual-Brackets – Invi



What is the major advantage of the lingual treatment?

The invisible brackets.

The big advantage is that this orthodontic appliance, or brackets as they are known, is invisible. Apart from that, in principle this method is ideally suited for all types of cases. For you, this means that without any aesthetic detriment you will be able to benefit from an effective and professional orthodontic treatment method.

Results are quickly noticeable.

Another positive aspect is that you will be able to see the treatment progress practically daily. The classic treatment method with brackets is bonded onto the front of the teeth which conceals much of the tooth. The lingual treatment allows you to visibly see the successful improvement. This means you benefit from the treatment quicker because the effects are seen much sooner.

ackets

sible but Evident



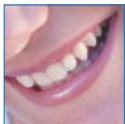
As a patient, what else should I know?

Apart from the advantages, such as the invisible appliance and the way the progress is quickly noticeable, you may possibly experience some discomfort, at least at the beginning of the treatment period, that you should be aware of.

Noticeable results.

As you now know, the lingual brackets are bonded to the back of the teeth. This means the tongue is in constant contact with these "foreign bodies". At first this is unfamiliar and could be annoying. It may also occur that the tongue becomes so irritated on the sides that it becomes inflamed. This is not necessarily the case. Your orthodontist will give you a wax to cover the brackets, so that this does not happen. It involves a little cooperation on your part, but the end result will be to your advantage.

Your *Cooperation* is Worth



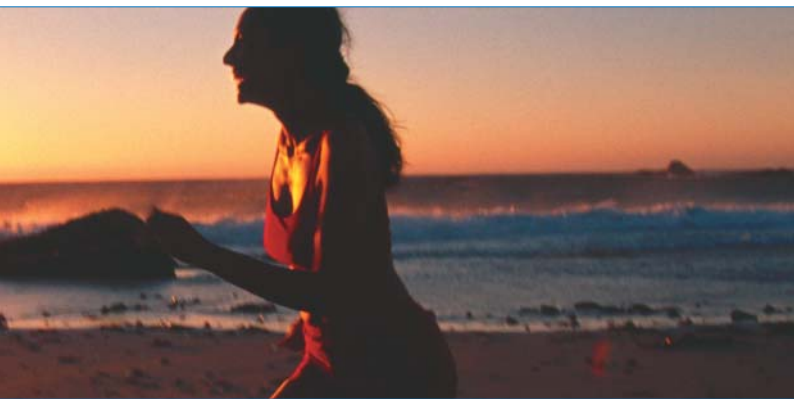
When it leaves you „speechless“.

The second aspect is your speech, in which the tongue plays a major role. This procedure could therefore also affect your speech, for example you may speak a little unclearly, or have the impression you are lisping.

The beginning is always difficult.

Our experience has shown that all these discomforts improve greatly after approximately one week and are usually gone within one month. Therefore, most orthodontists advise to start the treatment at a time that is most convenient for you. This will enable you to get used to the lingual brackets in peace and without feeling uneasy in public. After the first week the worst will be over. After another 3 weeks, 90% of patients have become used to the brackets. Therefore, why shouldn't that be the case with you?

n
while – Definitely!



**And last but not least:
The effort really pays off!**

Take the starting discomfort simply as the price to be paid for a very effective and unbeatable, aesthetically pleasing, premium treatment. Please remember, you can always consult with your orthodontist to answer any questions you may have regarding the treatment. He/she is sure to have some good tips and advise for you.

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